

Luke Air Force Base Arizona

56th Force Support Squadron Morale Welfare & Recreation

Sponsorship and Advertising Opportunities Media Kit!



REACH NEW HEIGHTS!

Reach over 155,000+ Luke Military Hero's in the United States Air Force, Army, Navy, Marines, their Families, Retirees, and DoD Civilians. This Sponsorship and Advertising Package includes all the opportunities your business can have reach through us! This program is the only opportunity authorized by the United States Air Force for businesses to provide and receive full recognition for supporting Luke Air Force Base 56th Force Support Squadron's Morale, Welfare and Recreational events.



Contact

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Welcome to Thunderbolt Nation!

Luke Air Force Base is the largest Fighter Wing in the world. Luke Air Force Base takes pride in training the world's greatest F-35 Lightning II and F-16 Fighting Falcon Fighter Jet Pilots while deploying mission-ready war fighters. The base is in Glendale, Arizona, population 246,000+ just west of Phoenix. Phoenix Arizona is the fifth largest city in the United States. Pilots from eight countries will train alongside U.S. pilots on the F-16 and F-35. By 2024, the base is scheduled to have 144 F-35s.

In this packet, you'll find numerous advertising platforms and sponsorship opportunities available to your business to reach the Military, their Families, DoD civilians and Retirees at Luke AFB. Advertising platforms are viewed daily by thousands of the Luke Community daily. Sponsorship Impressions pre, during and during event is over amazing. Engage face to face with spectators, show case your product or service, on-site signage, product displays, sampling, and demonstrations, establish brand loyalty, grow your business and so much more!

Join our notable clients: Verizon, USAA, GEICO, Starbucks, NFL NBA, Entertainers, Coke, Pepsi, Bang, Go-Daddy, Desert Diamond Casino, Honda, Nissan, P.F. Chang's, CalzaCo, USAF Reserve, Chick-Fil-A, T-Mobile, Blue Cross Blue Shield, Dunkin's Brand, Univ of Phoenix, ATT, Best Western, Fast Medical, Grifols, The Joint Chiropractic, and more.

100% of Business that Sponsor and Advertise through 56th Force Support Squadron Morale, Welfare and Recreation (MWR), these funds goes toward supporting Luke's Military Heroes and their Families Quality of Life, Morale, delivering Family and programs and services enabling readiness and resilience for a globally-responsive Military Force.

Demographics

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Strong & growing...

Air Force Military: 4,744 Reservist: Air Force 2,072, Navy 800 Marines 300
Dependents: 6,700+ DoD Civilians: 1,331+ Retirees: 119,000+

Fast Facts about Luke AFB Military Force

Gender: Male: 81% / Female: 19% Rank: Enlisted: 89% / Officer: 11%
Marital Status: Married: 58% / Single: 42% Dependents in Household: Yes
48% / No 52% Military Average Monthly Income: Enlisted: \$4,351 /
Officer: \$9,509

Age Education Level

17 – 24 yrs. old: 27%	Associates Degree: 50%
25 – 34 yrs. old: 48%	Bachelor's Degree: 35%
35 – 44 yrs. old: 19%	Master's Degree: 11%
45+ yrs. old: 6%	PHD: 4%



Advertising Opportunities

We have numerous superb advertising media platforms to choose from to market your brand to the 155,000+ Luke Air Force Base community across the base.

The Bolt Magazine: The Bolt Magazine is a monthly printed magazines with 2,500+ copies distributed on high traffic areas on base. Purchase a quarter page, half page or full-page ad. Also when you purchase ad space in the magazine, your ad can be digitally downloaded on our web page and social media sites for over 25,000 impressions.



Web Ads are displayed on the Luke Events web page with a hyperlink to your site. Our webpage gets 34,000+ monthly hits and growing!



Advertising Opportunities

Call for pricing and how to get started!

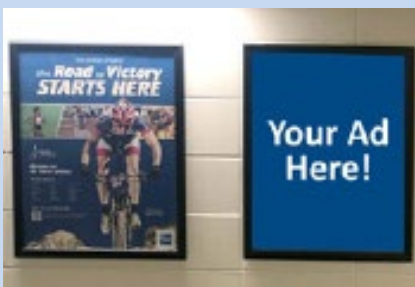
Digital Monitors: Located at 20+ locations on the base in high traffic areas. The digital monitors operate on a 24/7 basis. More locations are continuously being added.



Banners: Displayed located in high traffic areas throughout the base.



Posters: Displayed located in high traffic areas throughout the base.



Sponsorship Events

Engage the Luke Market through
Sponsorship Opportunities

Annual Base Wide Events

- Spring Fest – March 31, Easter egg hunt with family activities and more
- Freedom Fest – July 2, Fireworks with activities, food and more
- Fall Fest – 28 Oct, Halloween activities, food and more
- Holiday Magic - December 4, Snow with activities, food and more

Unscheduled Base Wide Events

- Concerts, Celebrities, Professional Sports Teams and more...

Fitness Center

- Monthly Fun Runs
- Military Hero Workouts
- May Fitness Month
- Body Building Competition
- Other unscheduled events

Library

- Summer Reading Program – June-July
- National Library Week – April
- Other unscheduled events

Golf Course

- Tournaments
- Other unscheduled events

Club

- Football Frenzy
- Concerts
- Bingo
- Special Brunches
- Other unscheduled events

Youth Center

- Month of the Military Child
- Other unscheduled events

We have 25+ activities with events from Club Five Six, Fitness Center, Youth Center, Outdoor Recreation, Falcon Dunes Golf Course, Auto Hobby, Arts/Crafts, Library, Community Center, Famcamp, Fort Tuthill, Information, Tickets & Travel and more



Title Sponsorship Level (\$ Investment) (Call for more Information)

Call for pricing and how to get started!

Become an exclusive Title Sponsor for the event. This area draws hundreds to thousands of people with hands-on activities designed to engage potential customers Pilot this interactive journey for all ages where engagement take flight!

Advertising and Publicity

- Logo on promotional materials —May include advertisements in print, digital, web, social media platforms such as the Bolt Magazine, Base Newspaper At Ease Supplement, 56FSS.com, Facebook, Instagram, posters, banners, digital monitors and more (deadlines applies)
- Sponsor logo included on event promotional graphic on 25 digital monitors displayed
- Full Page ad graphic provided by Sponsor in Bolt Magazine for ___ months
- Digital Monitor ad graphic provided by Sponsor displayed on 25 digital monitors located in high traffic areas running 24/7 for months for six months.

On-Site Exposure

- Engage with spectators at event with a 10x30 canopy, signage, approved flyers, tables, chairs, sampling, product display, contact collection & more!
- Sponsor provided signage at display space up to 3' x 6'
- Company signage displayed at even
- Three Company provided 3x6 banner displayed in high traffic areas
- Verbal announcements on public announcement system



Exclusive Sponsorship Level (\$ Investment) (Call for more Information)

Become an Exclusive Sponsor! Call for pricing and how to get started!

Advertising and Publicity

- Logo on promotional materials —May include advertisements in print, digital, web, social media platforms such as the Bolt Magazine, Base Newspaper At Ease Supplement, 56FSS.com, Facebook, Instagram, posters, banners, digital monitors and more (deadlines applies)
- Sponsor logo included on event promotional graphic on 25 digital monitors displayed
- Full Page ad graphic provided by Sponsor in Bolt Magazine for ___ months
- Digital Monitor ad graphic provided by Sponsor displayed on 25 digital monitors located in high traffic areas running 24/7 for months for six months.

On-Site Exposure

- Engage with spectators at event with a 10x20 canopy, signage, approved flyers, tables, chairs, sampling, product display, contact collection & more!
- Sponsor provided signage at display space up to 3' x 6'
- Company signage displayed at event
- Three Company provided 3x6 banner displayed in high traffic areas
- Verbal announcements on public announcement system



F-35 Lightning II Sponsorship Level (\$ Investment) (Call for more Information)

Call for pricing and how to get started!

The F-35 Lightning II is championed as the most versatile aircraft in aviation history with features that includes stealth technology, super-sonic speed and awesome agility. Just as the F-35 Lightning II, this sponsorship level is the premier sponsorship level offered.

Advertising and Publicity

- Logo on promotional materials —May include advertisements in print, digital, web, social media platforms such as the Bolt Magazine, Base Newspaper At Ease Supplement, 56FSS.com, Facebook, Instagram, posters, banners, digital monitors and more (deadlines applies)
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On-Site Exposure

- Engage with spectators at event with a 10x30 canopy, signage, approved flyers, tables, chairs, sampling, product display, contact collection & more!
- Sponsor provided signage at display space up to 3' x 6'
- Company signage displayed at even
- Three Company provided 3x6 banner displayed in high traffic areas
- Verbal announcements on public announcement system



F-16 Fighting Falcon Sponsorship Level (\$ Investment) (Call for more Information)

Call for pricing and how to get started!

The F-16 Fighting Falcon is a compact, multi-role fighter aircraft. It is highly maneuverable and has proven itself in air-to-air combat and air-to-surface attack. It provides a relatively low-cost, high-performance weapon system for the United States and allied Nations. This level is cost-effective, top visibility of spectators with unlimited Return on Investment.

Advertising and Publicity

- Logo on promotional materials —May include advertisements in print, digital, web, social media platforms such as the Bolt Magazine, Base Newspaper At Ease Supplement, 56FSS.com, Facebook, Instagram, posters, banners, digital monitors and more (deadlines applies)
- Sponsor logo included on event promotional graphic on 25 digital monitors displayed
- Full Page ad graphic provided by Sponsor in Bolt Magazine for ___ months
- Digital Monitor ad graphic provided by Sponsor displayed on 25 digital monitors located in high traffic areas running 24/7 for months for six months.

On-Site Exposure

- Engage with spectators at event with a 10x20 canopy, signage, approved flyers, tables, chairs, sampling, product display, contact collection & more!
- Sponsor provided signage at display space up to 3' x 6'
- Company signage displayed at even
- Three Company provided 3x6 banner displayed in high traffic areas
- Verbal announcements on public announcement system



A-10 Thunderbolt Sponsorship Level (Call for more Information)

Call for pricing and how to get started!

The A-10 Thunderbolt II has excellent maneuverability at low air speeds and altitude and is a highly accurate and survivable weapons-delivery platform. This level is low cost with high accessibility to spectators on site.

Advertising and Publicity

- Logo on promotional materials —May include advertisements in print, digital, web, social media platforms such as the Bolt Magazine, Base Newspaper At Ease Supplement, 56FSS.com, Facebook, Instagram, posters, banners, digital monitors and more (deadlines applies)
- Sponsor logo included on event promotional graphic on 25 digital monitors displayed
- Full Page ad graphic provided by Sponsor in Bolt Magazine for ___ months
- Digital Monitor ad graphic provided by Sponsor displayed on 25 digital monitors located in high traffic areas running 24/7 for months for six months.

On-Site Exposure

- Engage with spectators at event with 10x10 canopy, signage, approved flyers, tables, chairs, sampling, product display, contact collection & more!
- Sponsor provided signage at display space up to 3' x 6'
- Company signage displayed at event
- Three Company provided 3x6 banner displayed in high traffic areas
- Verbal announcements on public announcement system



Predator Sponsorship Level (Call for more Information)

Call for pricing and how to get started!

The Predator was initially designed for surveillance, but newer models carry weapons allowing this plane to track, follow and engage. With this level, your business will get both benefits of advertising, publicity along with exposure to your business provided banner.

Advertising and Publicity

- Logo on promotional materials —May include advertisements in print, digital, web, social media platforms such as the Bolt Magazine, Base Newspaper At Ease Supplement, 56FSS.com, Facebook, Instagram, posters, banners, digital monitors and more (deadlines applies)
- Sponsor logo included on event promotional graphic on 25 digital monitors displayed

On-Site

Two 3x6 business provided banner displayed in high traffic areas at the event. Seen by event attendees.



Global Hawk Sponsorship Level (Call for more Information)

Call for pricing and how to get started!

The Global Hawk is a high-altitude, long-endurance, remotely piloted aircraft with an integrated sensor suite that provides intelligence, surveillance, and reconnaissance (ISR) capability. Your business banner will capture spectator's attention and is cost effective.

On-Site

One 3x6 Business provided banner displayed at the in high traffic area event. Seen by event attendees.



REACH NEW HEIGHTS!
CONTACT US TODAY!

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